**INFORMATION ARCHITECTURE & CARD SORTING**

*Information architecture in UX design*: the organization and structure of information in a way that makes it easy for users to find information and complete tasks efficiently.

*Card sorting method in UX design*: a technique where users categorize information into groups that make sense to them, helping designers understand how users mentally organize information.

**Homepage**

* Header with a logo, navigation menu, a registration/log in icon and a shopping cart icon
* Hero section with a presentation of bestsellers
* Footer containing company info (phone number, email, address,etc.)

**Shop**

* Grid view of the selling items in three categories: bracelets, necklaces, rings presented with pictures

**About us**

* A brief text about the company: story of the foundation of the brand and the inspiration behind the various collections

**Other**

FAQ

* a list of frequently asked questions by the buyers

Contact us

* contact form with fields for name, email and message
* company information (email and phone number)

Terms and conditions

* a text containing company policies, user guidelines, user registration clause and prohibited activities.
* a description of the shipping policy and information, returns and refunds and payment terms.

**Shopping cart**

Order summary

* an overview of products selected for purchasing with quantities and the subtotal

Payment details

* contains details about the person making the payment and the recipient of the payment (name, address, contact information)
* displays the payment amount and gives the payer a choice to choose the payment method (credit card, bank transfer, cash)
* once the payment is processed, order number will be displayed

Delivery details

* customer has to fill out the form with their name, address, contact number
* once everything's done, the customer gets a tracking code and expected delivery date

Register / Log in

* Register: requires email, password and personal information (name and date of birth)
* Log in: requires email and password. There's also a 'forgot password' option which helps users recover their account